

Arizona Bluegrass Association January 13, 2008 Board Meeting -- MINUTES --

Call to Order - JB's Restaurant @ 1:03PM

Presiding Officer - Rick Rhodes, Chairman

Notetaker & Timekeeper - Leslie Rhodes

Attendees - BOARD MEMBERS

Rick Rhodes, Chairman
John Bragg
John Harris
Bill Kamper
Lou Ann Preston
Jane West, Treasurer

GUESTS:

Gayle Bragg
Les Preston
Camille Richards

Absent - BOARD MEMBERS

Bill Burns (Business trip)
Jane West (logistics)

2008 Officers Were Elected and/or Confirmed

Chairman - Rick Rhodes

Treasurer - Jane West

Vice Chair - John Harris

Secretary - Bill Kamper

2008 Committees Were Elected - Each has a Director at its head.

Advertising/Marketing	~ Bill Burns (head)
Booth	~ John Bragg (head & finances); Gayle Bragg (assistant)
Financial	~ Jane West (treasurer), Lloyd A (bookkeeping/auditing), John H (apprentice)
Food & Entertainment	~ Jane West (head), Leslie Rhodes (assistant)
Futuregrass	~ Lou Ann Preston (head)
Membership	~ Rick Rhodes (head), Leslie Rhodes (records), Lloyd Anderson (finances)
Newsletter	~ Rick Rhodes (head), John Harris (content), Jan Zale (typeset), Sandra Austin & Maxine Eldredge (inserts)
Website	~ Bill Kamper (head & content), Camille Richards (technical), LouAnne (video)

Treasury Report

Rick Rhodes delivered the report and it was approved unanimously.

Jane is the only Director with signature power over the bank account. Everyone agreed additional Director should have this power as well. Rick moved that John Harris, Vice-Chair, be the added signer, it was seconded and approved.

Website

Bill Kamper delivered this portion.

- Having a monopoly on a site domain name is a marketing advantage. Bill acquired all the others. ABA now is the legal Registrant to AZBLUEGRASS.ORG, AZBLUEGRASS.COM, AZBLUEGRASS.NET, AZBLUEGRASS.INFO, AZBLUEGRASS.US, and AZBLUEGRASS.BIZ. These all route traffic to XXX.ORG and have no Hosting fees. The Board approved unanimously.
- Bill did a survey of our present ISP (Hosting Company) and four others and concluded we can spend less money, have more power, and have billing paid directly by the Treasurer. The optimum

company is StartLogic. We will pay annually. To transfer will cost \$85 for the year. A motion was raised, seconded, and unanimously approved.

- There is a slightly different logo used on the Beacon and on the Website. Bill presented three alternate logos for discussion. John Bragg suggested an all-ABA contest to determine which logo to use. The topic was tabled for a future meeting. The Website will be changed to match the Beacon in the interim.
- On-line membership and renewal payment is possible using credit cards through PayPal. ABA is not responsible for any credit data or approvals. PayPal has secure payment checking methods. There is no start-up or continuation fee except 2.9% + \$0.30 per transaction. Of a \$20 membership, we receive \$19.12. A motion was made, seconded, and carried to initiate the on-line payment in the belief that we will attract more memberships.

Camille Richards who is a fifteen-year veteran of professional Web Development presented this portion.

- The look and technology of our site can be improved greatly. A mock-up of the Home Page was shown. It has a scrolling slide show on the top banner, a navigation bar on the left side, and headlines leading to other pages for full articles. The Board was very impressed and the motion to make this change was carried.

In discussion, Lou Ann Preston revealed she has a lot of experience and an avid interest in Internet video and proposed its use for our site. Her efforts in this regard will be highly regarded.

Beginning Bluegrass Workshop

Rick Rhodes and Les Preston will work on a curriculum and determine times and locations. Tentatively once a month is proposed.

Open Discussion

John Bragg suggested we have the Beacon resized to allow electronic mailing.

- Consider the cost of mailing Beacon vs. Email – John Bragg will examine this.
- Someone would need to volunteer to do this – Bill Kamper to review the technical issues.
- Suggestion was brought up to send out flyer to announce the savings for the ABA and ask people to consider having Beacon emailed to them in place of Postal delivery on a voluntary basis.

Meeting Adjourned

The meeting was adjourned at 2:45pm.

Reported by Bill Kamper, Secretary, 1/23/08.